

MADE IN MIAMI

WORN WORLDWIDE

Text & Fashion
Curator Hope Gainer



Miami is a magical place with many hidden talents. One of our best kept design secrets is couture designer, Ema Savahl. This blonde beauty came to the sunny shores of South Beach 20 years ago from Europe and created her very own American dream. Ema has built her designer label from scratch with her signature look of hand-painted and molded 3D wearable art dresses. She designs and creates everything by hand in her 15,000 square foot workshop in Miami.

Celebrities like Katy Perry, Sofia Vergara, Thalia, Brooke Burke and Paula Abdul have found Ema Savahl and adorned her 'conversation-piece' dresses. This past year, Jennifer Lopez and Pitbull called upon Ema to create custom costumes for a Latin Awards show that were sensational show stoppers. Her couture pieces often show up on red carpets and galas globally.

Ema has taken a grass roots, organic approach building her international business one gorgeous dress at a time. Her design studio in Miami consists of an all-woman cast from a wide variety of countries helping her with the intricate hand-painting of each piece. Her workplace is a true melting pot of people. Ema likes to empower "her girls" making them feel like an integral part of the business. Remarks Ema, "We have created this beautiful creative environment that vibrates of love. My studio often turns into an artists' gathering with great creativity flowing and lively music filling every corner."

Ema's endless dedication and hard work over many years and long hours have paid off. The Ema Savahl Couture pieces can be seen

in boutiques worldwide that cater to stylish fashionistas around the globe. Ema states, "We are very different from everything else in the market. You can recognize an Ema Savahl from a distance, no matter what country or city you are in." The most contemporary customers from Paris to London to Milan onto Dubai plus Southeast Asia and South America all love her couture. Today, ladies in the Middle East have become some of her biggest fans.

The Ema Savahl dresses are so unique in fact that people have started to collect her pieces like works of art. Ema took to the streets of Paris recently during Fashion Week to showcase her artwork with the "City of Light" as her backdrop ■

COUTURE

Ema Savahl // www.emasavahl.com

PHOTOGRAPHER & ART DIRECTOR

Natasha Kertes // www.natashakertes.com

HAIR & MAKE UP/PHOTOGRAPHER ASSISTANT

Amaya Junc

MODEL

Sharlene Howell

ACCESSORIES

*Gucci boots, Hermes gloves,
Ozlem Suer hair accessories.*



Aurora long sleeve black caviar gown with 3D glossy resin mold



Aurora long sleeve black caviar gown with 3D glossy resin mold







Aurora long sleeve black caviar gown with 3D glossy resin mold



Aurora long sleeve nude gown with off-white 3D glossy resin mold

Aurora long sleeve black caviar gown with 3D glossy resin mold

